

OFFICIAL SPONSOR ROADMAP



**BRITISH ACADEMY
OF AUDIOLOGY**



22ND ANNUAL CONFERENCE

29-30 October 2026 | Liverpool Experience Campus (LEX)

Welcome to our 22nd Annual BAA Conference

We are delighted to have you on board and would like to thank you once again for your support. With over 500 delegates expected, there will be plenty of opportunities for you to highlight your organisation to a captive audience, while establishing it as a leader in the audiology sector.

With lots of exhibitors in attendance, there will also be the chance to create new professional relationships in a collaborative, accepting environment.

On the day your point of contact will be the CJAM Event Team but please refer to the Event Roadmap for full details of the day's proceedings.

We look forward to welcoming you.

Kind regards,

BAA Conference Team

THIS DOCUMENT IS THE OFFICIAL SPONSOR GUIDE TO THE BAA CONFERENCE 2026. DETAILED BELOW IS WHAT BAA REQUIRE FROM YOU AND DEADLINE DATES.

FULL-PAGE COLOUR ADVERT FOR CONFERENCE BROCHURE	DEADLINE
Specifications: A4 portrait, 210 x 297mm + 3mm bleed (216 x 303mm) with crop marks. Format: CMYK, High resolution PDF. Email to conference@baaudiology.org	4th September
HANDBOOK PROFILE	
200 word profile and company logo for the handbook. Specifications: Please make sure company logo is sent as a high resolution (300ppi) file in EPS, AI, PNG, JPEG or PDF format. Email to conference@baaudiology.org	4th September
ONLINE PROFILE	
Company name, brief introduction, logo and URL. Thank you to those who have sent these in already. Email to conference@baaudiology.org	Required ASAP
WEBSITE ADVERTISING BANNER	
Thank you to those who have sent this in already. Each company has been contacted individually with their advertising month and due date. Specifications: 1800 x 650px (WxH). Email to conference@baaudiology.org	Contacted individually with due date
INSERT FOR DELEGATE BAG	
To be delivered to: BAA C/O CJAM, Peershaws, Berewyk Hall Court, White Colne CO6 2QB.	2nd October
PRIZE FOR PASSPORT COMPETITION	
Please can you advise what prize you will be donating by this date. Prizes to be collected by the conference team at the venue on 30th October.	25th September
10 EXHIBITOR PASSES	
You will be sent a personalised spreadsheet to advise us of all your guests and exhibitors. We will register your delegates and provide confirmation. Do not forget to book any additional party tickets as space is limited.	2nd October

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE BAGS

Company logo on delegate bags.

£2,500
+vat

CONFERENCE HANDBOOK ADVERTISING

Full colour advert in the conference handbook.

Full Page
£670
+vat

Half Page
£350
+vat

PROGRAMME AT A GLANCE

Your company logo on the programme in an easy to read format.

£360
+vat

CONFERENCE REFRESHMENT POINT SPONSOR

Company logo displayed during the conference refreshment breaks.

£895
+vat

CONFERENCE PENS

Your logo on pens (600 pens, to be provided by sponsor).

£350
+vat

DELEGATE BAG INSERT

Insert into all delegates bags. Insert no larger than A4 size and up to 4pp booklet. 600 inserts to be supplied.

£350
+vat

POWERPOINT ADVERTISING

Your advert/logo will appear on a looping slide which will run throughout all breaks in the session rooms.

£405
+vat

AWARDS CEREMONY SPONSOR

Acknowledgement during the prize giving ceremony. Company name, logo and website link on conference website under the Awards section.

£590
+vat

DISPLAY BANNERS

To display one banner in the foyer next to the exhibition area (max. 5 companies).

£295
+vat

