

EXHIBITOR ROADMAP



**BRITISH ACADEMY
OF AUDIOLOGY**



22ND ANNUAL CONFERENCE

29-30 October 2026 | Liverpool Experience Campus (LEX)

Welcome to our 22nd Annual BAA Conference

We are delighted to have you on board and would like to thank you once again for your support. With over 500 delegates expected, there will be plenty of opportunities for you to highlight your organisation to a captive audience, while establishing it as a leader in the audiology sector.

With lots of exhibitors in attendance, there will also be the chance to create new professional relationships in a collaborative, accepting environment.

On the day your point of contact will be the CJAM Event Team.

We look forward to welcoming you.

Kind regards,

BAA Conference Team

THIS DOCUMENT IS THE EXHIBITOR GUIDE TO THE BAA CONFERENCE 2026. DETAILED BELOW IS WHAT BAA REQUIRE FROM YOU AND THE DEADLINE DATES FOR YOUR JOURNEY TO A SUCCESSFUL EVENT.

HANDBOOK PROFILE	DEADLINE										
50 word profile for the handbook. Email to conference@baaudiology.org	4th September										
PRIZE FOR PASSPORT COMPETITION											
Please can you advise what prize you will be donating by this date. Please note that prizes containing alcohol are not permitted . Prizes to be collected by the conference team at the venue on 30th October .	25th September										
EXHIBITOR PASSES											
You will be sent a personalised spreadsheet to advise us of all your guests and exhibitors. We will register your delegates and provide confirmation. Do not forget to book any additional party tickets as space is limited. The number of passes you can apply for is dependent on your stand size: <table border="0"> <tr> <td>2x3 Stand = 2 x delegate passes</td> <td>3x6 Stand = 6 x delegate passes</td> </tr> <tr> <td>3x3 Stand = 3 x delegate passes</td> <td>4x6 Stand = 8 x delegate passes</td> </tr> <tr> <td>2x5 Stand = 3 x delegate passes</td> <td>5x5 Stand = 8 x delegate passes</td> </tr> <tr> <td>3x4 Stand = 4 x delegate passes</td> <td>5x6 Stand = 10 x delegate passes</td> </tr> <tr> <td>3x5 Stand = 5 x delegate passes</td> <td>6x6 Stand = 12 x delegate passes</td> </tr> </table>	2x3 Stand = 2 x delegate passes	3x6 Stand = 6 x delegate passes	3x3 Stand = 3 x delegate passes	4x6 Stand = 8 x delegate passes	2x5 Stand = 3 x delegate passes	5x5 Stand = 8 x delegate passes	3x4 Stand = 4 x delegate passes	5x6 Stand = 10 x delegate passes	3x5 Stand = 5 x delegate passes	6x6 Stand = 12 x delegate passes	2nd October
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3x5 Stand = 5 x delegate passes	6x6 Stand = 12 x delegate passes										
EXHIBITOR PORTAL											
You may use the following information in your exhibitor road map: Visit the Exhibitor portal to order additional furniture: https://portal.cameronlogistics.co.uk/order/jd8tfBbUHdZQ56dVOjnB Password is: BAACEL2026 Dedicated exhibitor email address for any queries: ewen@cameronlogistics.co.uk All shell schemes come with the following included: table, chairs, carpet, lighting, electrics & fascia graphics. You will also find a variety of stand items available to order including furniture, flooring, electrical, audio visual, graphics and shell scheme accessories. Cameron Event Logistics (CEL) can provide a full and comprehensive graphic and print service if required. Prices include delivery and installation of graphics. CEL can provide full artwork spec should you wish to proceed with printing services.	8th October If orders are submitted after this date a late order surcharge will be applied.										

ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE BAGS

Company logo on delegate bags.

£2,500
+vat

CONFERENCE HANDBOOK ADVERTISING

Full colour advert in the conference handbook.

Full Page
£670
+vat

Half Page
£350
+vat

PROGRAMME AT A GLANCE

Your company logo on the programme in an easy to read format.

£360
+vat

CONFERENCE REFRESHMENT POINT SPONSOR

Company logo displayed during the conference refreshment breaks.

£895
+vat

CONFERENCE PENS

Your logo on pens (600 pens, to be provided by sponsor).

£350
+vat

DELEGATE BAG INSERT

Insert into all delegates bags. Insert no larger than A4 size and up to 4pp booklet. 600 inserts to be supplied.

£350
+vat

POWERPOINT ADVERTISING

Your advert/logo will appear on a looping slide which will run throughout all breaks in the session rooms.

£405
+vat

AWARDS CEREMONY SPONSOR

Acknowledgement during the prize giving ceremony. Company name, logo and website link on conference website under the Awards section.

£590
+vat

DISPLAY BANNERS

To display one banner in the foyer next to the exhibition area (max. 5 companies).

£295
+vat

