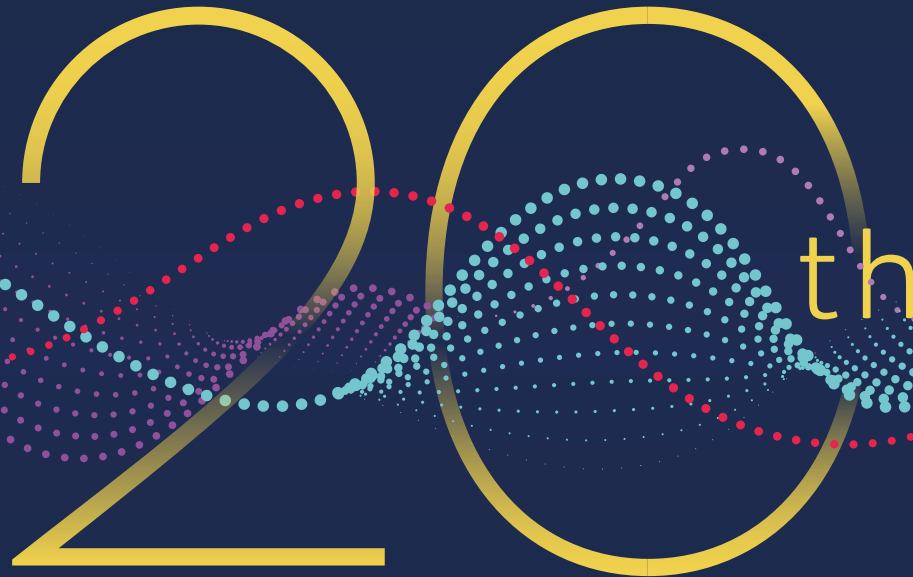




BRITISH ACADEMY
OF AUDIOLOGY



ANNUAL CONFERENCE

OFFICIAL SPONSOR ROADMAP

21-22 November 2024 | Telford International Centre

WELCOME TO OUR 20th ANNUAL BAA CONFERENCE

We are delighted to have you on board and would like to thank you once again for your support. With over 500 delegates expected, there will be plenty of opportunities for you to highlight your organisation to a captive audience, while establishing it as a leader in the audiology sector.

With lots of exhibitors in attendance, there will also be the chance to create new professional relationships in a collaborative, accepting environment.

On the day your point of contact will be the CJAM Event Team but please refer to the Event Roadmap for full details of the day's proceedings.

We look forward to welcoming you.

Kind regards,
BAA Conference Team

This document is the Official Sponsor guide to the BAA Conference 2024. Detailed below is what BAA require from you and deadline dates.

	DEADLINE
Full-Page Colour Advert for Conference Brochure Specifications: A4 portrait, 210 x 297mm + 3mm bleed (216 x 303mm) with crop marks. Format: CMYK, High resolution PDF. Email to conference@baaudiology.org	6th September
Handbook Profile 200 word profile and company logo for the handbook. Specifications: Please make sure company logo is sent as a high resolution (300ppi) file in EPS, AI, PNG, JPEG or PDF format. Email to conference@baaudiology.org	6th September
Online Profile Company name, brief introduction, logo and URL. Thank you to those who have sent these in already. Email to conference@baaudiology.org	Required ASAP
Website Advertising Banner Thank you to those who have sent this in already. Each company has been contacted individually with their advertising month and due date. Specifications: 1800 x 650px (WxH). Email to conference@baaudiology.org	Contacted individually with due date
Insert for Delegate Bag To be delivered to: BAA C/O CJAM, Peershaws, Berewyk Hall Court, White Colne CO6 2QB.	11th October
Prize for Passport Competition Please can you advise what prize you will be donating by this date. Prizes to be collected by the conference team at the venue on 21st November.	11th October
10 Exhibitor Passes You will be sent a personalised spreadsheet to advise us of all your guests and exhibitors. We will register your delegates and provide confirmation. Do not forget to book any additional party tickets as space is limited.	4th November

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference bags

Company logo on delegate bags.

£2,500
+vat

Conference notepads

Your logo on notepads (600 notepads, to be provided by sponsor).

£750
+vat

Conference pens

Your logo on pens (600 pens, to be provided by sponsor).

£750
+vat

Advert in Conference Handbook

Full page full colour advert in the conference programme book.

£670
+vat

Programme at a Glance

Your company logo on the programme in an easy to read format.

£360
+vat

PowerPoint Advertising

Your advert/logo will appear on a looping slide which will run throughout all breaks in the session rooms.

£405
+vat

Delegate bag insert

Company insert into all delegates bags. Insert cannot be larger than A4 size and up to 4pp booklet. 600 inserts to be supplied.

£700
+vat

Conference refreshment point sponsor

Company logo displayed during the conference refreshment breaks.

£895
+vat