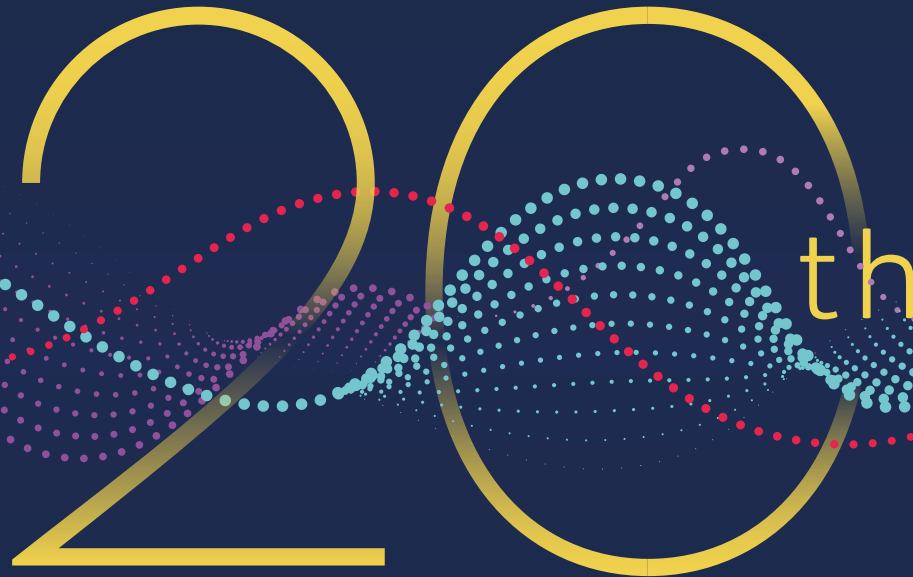




BRITISH ACADEMY
OF AUDIOLOGY



ANNUAL CONFERENCE

EXHIBITOR ROADMAP

21-22 November 2024 | Telford International Centre

WELCOME TO OUR 20th ANNUAL BAA CONFERENCE

We are delighted to have you on board and would like to thank you once again for your support. With over 500 delegates expected, there will be plenty of opportunities for you to highlight your organisation to a captive audience, while establishing it as a leader in the audiology sector.

With lots of exhibitors in attendance, there will also be the chance to create new professional relationships in a collaborative, accepting environment.

On the day your point of contact will be the CJAM Event Team but please refer to the Event Roadmap for full details of the day's proceedings.

We look forward to welcoming you.

Kind regards,
BAA Conference Team

This document is the Exhibitor guide to the BAA Conference 2024. Detailed below is what BAA require from you and the deadline dates for your journey to a successful event.

Exhibitor Portal	DEADLINE										
<p>Please find link below to your dedicated exhibitor portal. You may use the following information in your exhibitor road map: Exhibitor portal: https://www.tictelford.com/baa-2024/ Dedicated exhibitor email address for any queries: info@stagecraftuk.com All shell schemes come with the following included: table, chairs carpet, lighting, electrics & fascia graphics. You will also find a variety of stand items available to order including furniture, flooring, electrical, audio visual, graphics and shell scheme accessories. Stagecraft can provide a full and comprehensive graphic and print service if required. Prices include delivery and installation of graphics. All artwork should be sent in high resolution pdf files to ensure the highest quality of printing. Bleed and trim marks are not required. Files should be CMYK with minimum resolution of 150dpi at final size. Artwork is preferred at either 50% or 25% scale.</p>	<p>31st October</p> <p>If orders are submitted after this date a late order surcharge will be applied</p>										
Handbook Profile											
<p>100 word profile for the handbook. Email to conference@baaudiology.org</p>	<p>20th September</p>										
Prize for Passport Competition											
<p>Please can you advise what prize you will be donating by this date. Prizes to be collected by the conference team at the venue on 21st November.</p>	<p>11th October</p>										
Exhibitor Passes											
<p>You will be sent a personalised spreadsheet to advise us of all your guests and exhibitors. We will register your delegates and provide confirmation. Do not forget to book any additional party tickets as space is limited. The number of passes you can apply for is dependent on your stand size:</p> <table border="0"> <tr> <td>2x3 Stand = 2 x delegate passes</td> <td>3x6 Stand = 6 x delegate passes</td> </tr> <tr> <td>3x3 Stand = 3 x delegate passes</td> <td>4x6 Stand = 8 x delegate passes</td> </tr> <tr> <td>2x5 Stand = 3 x delegate passes</td> <td>5x5 Stand = 8 x delegate passes</td> </tr> <tr> <td>3x4 Stand = 4 x delegate passes</td> <td>5x6 Stand = 10 x delegate passes</td> </tr> <tr> <td>3x5 Stand = 5 x delegate passes</td> <td>6x6 Stand = 12 x delegate passes</td> </tr> </table>	2x3 Stand = 2 x delegate passes	3x6 Stand = 6 x delegate passes	3x3 Stand = 3 x delegate passes	4x6 Stand = 8 x delegate passes	2x5 Stand = 3 x delegate passes	5x5 Stand = 8 x delegate passes	3x4 Stand = 4 x delegate passes	5x6 Stand = 10 x delegate passes	3x5 Stand = 5 x delegate passes	6x6 Stand = 12 x delegate passes	<p>8th November</p>
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3x3 Stand = 3 x delegate passes	4x6 Stand = 8 x delegate passes										
2x5 Stand = 3 x delegate passes	5x5 Stand = 8 x delegate passes										
3x4 Stand = 4 x delegate passes	5x6 Stand = 10 x delegate passes										
3x5 Stand = 5 x delegate passes	6x6 Stand = 12 x delegate passes										

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference bags

Company logo on delegate bags.

**£2,500
+vat**

Conference notepads

Your logo on notepads (600 notepads, to be provided by sponsor).

**£750
+vat**

Conference pens

Your logo on pens (600 pens, to be provided by sponsor).

**£750
+vat**

Advert in Conference Handbook

Full page full colour advert in the conference programme book.

**£670
+vat**

Programme at a Glance

Your company logo on the programme in an easy to read format.

**£360
+vat**

PowerPoint Advertising

Your advert/logo will appear on a looping slide which will run throughout all breaks in the session rooms.

**£405
+vat**

Delegate bag insert

Company insert into all delegates bags. Insert cannot be larger than A4 size and up to 4pp booklet. 600 inserts to be supplied.

**£700
+vat**

Conference refreshment point sponsor

Company logo displayed during the conference refreshment breaks.

**£895
+vat**